



Starr Play
International



**The Leading
Interactive Solutions
Provider in India**

**AUDIENCE RESPONSE
SYSTEM**

www.starrplay.in



AUDIENCE RESPONSE SYSTEM

Easy-to-use interactive real-time voting systems.

Get instant feedback, opinions, audience ratings and survey results with Starr Play's real-time voting solutions. Our world class audience response system allows its users to survey event participants via individual voting keypads. Fully integrated into the speakers' presentation, the results are graphically displayed instantaneously – making the meeting highly interactive.

Audience poll is a dynamic tool where all individual participants in a conference are given the Radio Frequency Keypads.

The individuals express their opinion with a press of the button corresponding to their choice of answers. The results are shown in real time to make the meetings highly interactive.



Watch our videos to experience the
'wow' factor we bring to the event

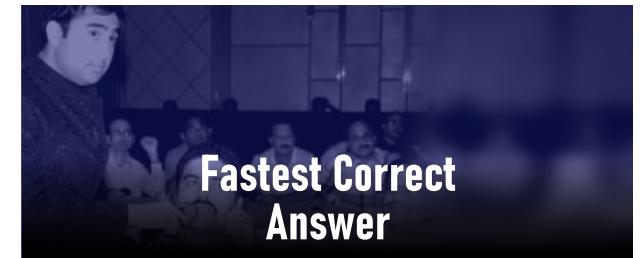
<https://youtu.be/arxf6h-IXZo>

Starr Play Products

Tailor-made solutions to zest-up your events

Starr Play International specializes in multimedia software and hardware that value-add the much needed oomph to engage audiences. Our range of world class products is customizable to any social space.

AUDIENCE RESPONSE SYSTEM MODULES



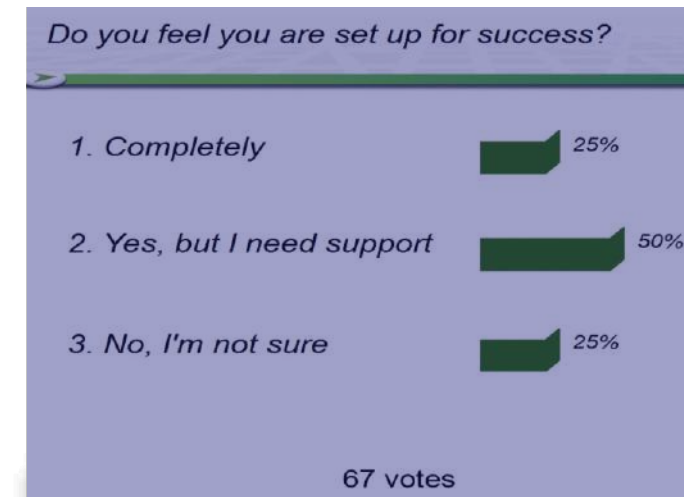
Module 1:

Opinion Poll

Ask Questions - Collect Live Responses - See Instant Results

The presenter can incorporate, as many questions that s/he feel are needed to make the presentations interactive and effective. The questions can be swiftly incorporated into our fully tailor-made software and use them before, during or after their presentations for maximum impact.

The questions can be designed for various purposes like gaining an opinion, transferring knowledge, testing retention etc.

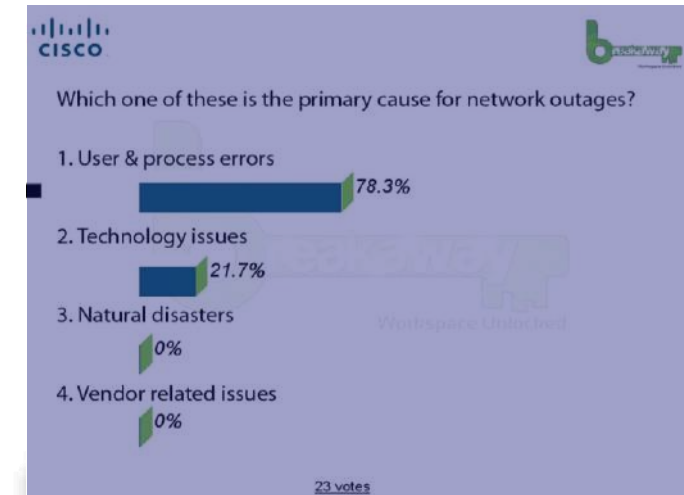


Module 2 :

Question & Answers (QnA)

This module works exactly in the same manner as the opinion poll solution. However, the significant difference in QnA is that the presenter's focus is not to collect an opinion but to look for correct answers to the questions asked, which is based on multiple choices.

This module could be used for a variety of reasons like knowledge testing, retention check or to enhance the recall of a certain subject.



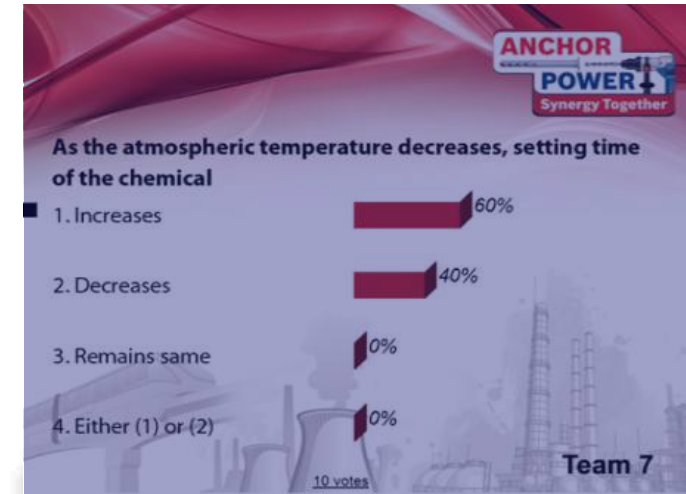
Module 3 :

Fastest Finger First

Event participants. The presenter can ask a question based on his presentation and the person who answers the question fastest using the keypad can win a prize.

Our unique software provides insights such as:

- ▶ Total number of responses.
- ▶ Graphs and percentage scores for each response.
- ▶ Name of the fastest person to give the correct answer.



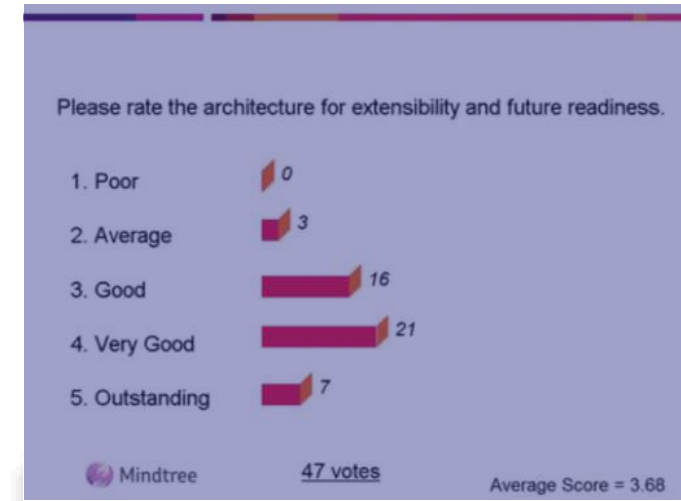
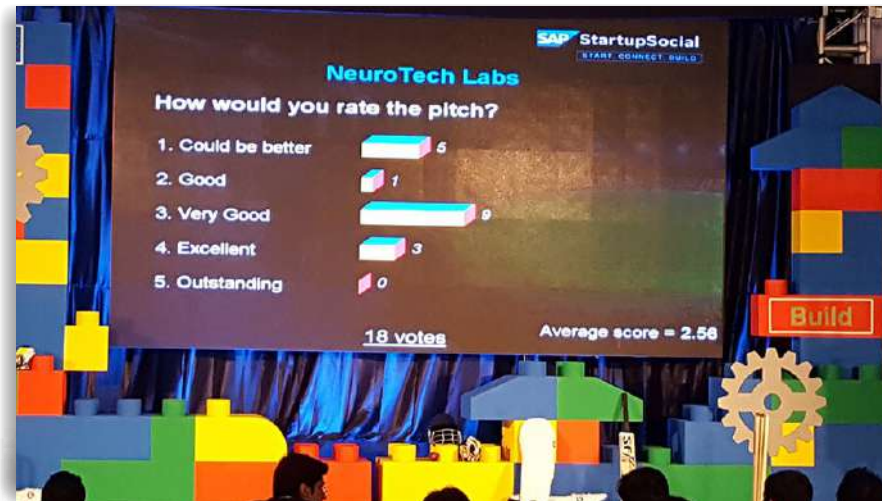
Module 4 : Average Rating

This is also a feedback collection tool, however, with a difference - in this module you can also get access to Average Rating as well.

In order to correctly calculate the average overall response to each question, we need to do the following backend work in our software:

- ▶ Multiply the number of individuals selecting each rating by the corresponding rating value (1 - 5)
- ▶ Add the results of those calculations together.
- ▶ Divide that result by the total number of responses to the question.

You now have the average rating to enhance the quality of your discussion with your conference participants.



Module 5 :

Feedback Collection

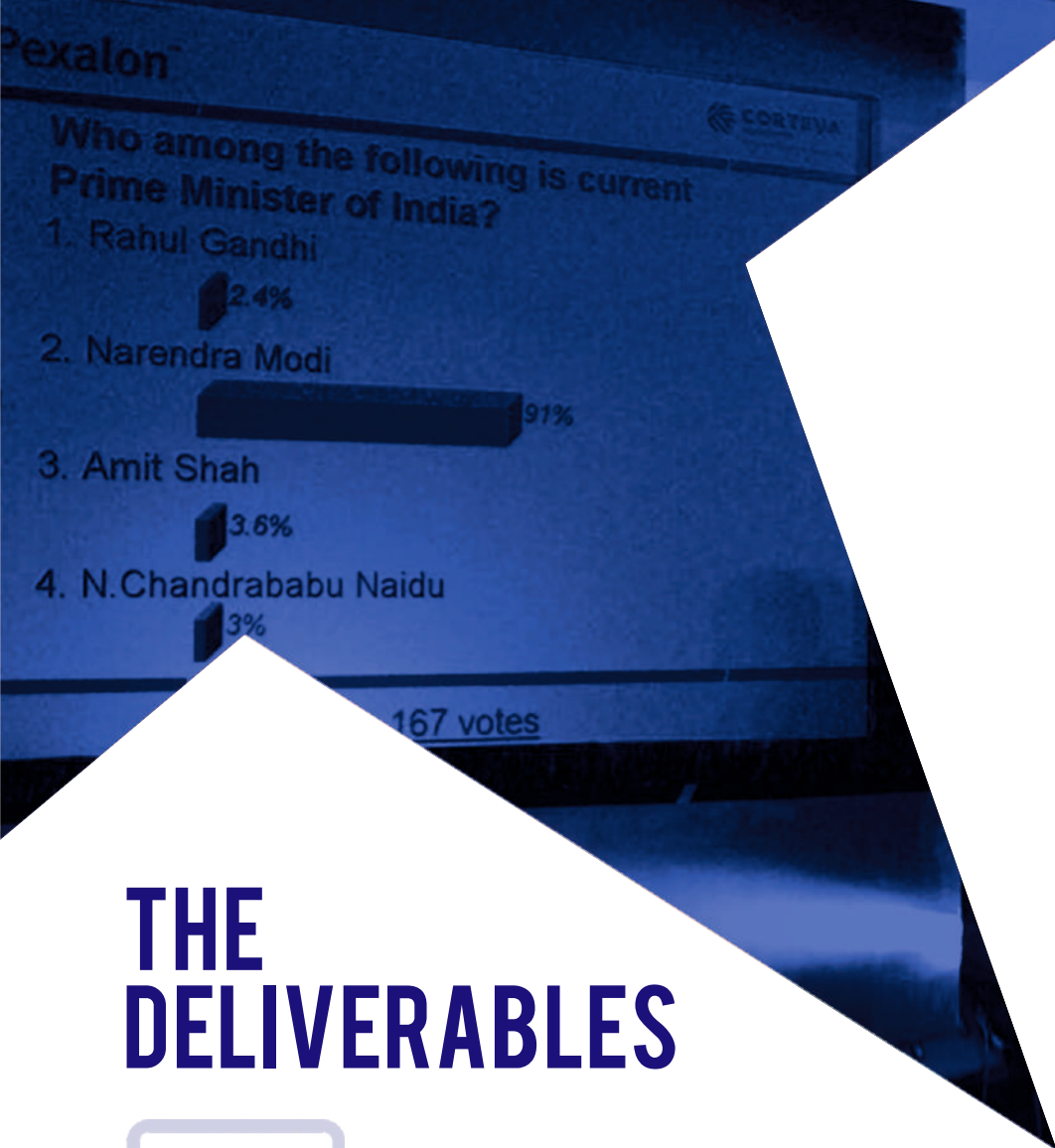
This is a fantastic tool to collect feedback from conference participants immediately after a presentation or after the entire program. You can get inputs on any criteria of your choice.

Like a presenter can be rated on various factors such as quality of content, relevance, impact etc. or a program can be rated on attributes such as choice of venue, quality of services, taste and variety of food, the comfort of travel and so on.

The feedback collected can either be shown on the screen or can be collected off-line for a review to be done in closed doors after an event.



THE DELIVERABLES



**The spreadsheet of individual responses
against every keypad number**

**The JPEG snapshots of all questions with
the opinion split**

**The above-mentioned information shall be provided
within 72 hours of the completion of an event**

Note:

Client questions can be incorporated.
All rounds will have the branding of the client / event.

- ◆ Breaking the Monotony in an event
- ◆ Fastest Finger First Contest
- ◆ Symposiums / Workshops / Conferences
- ◆ Audience Opinion Gauging Before / During / After the presentation.

IDEAL SOLUTION



Quality Service Experienced Team Fun Solutions

Starr Play's team is dedicated to delivering the best-in-class interactive experience to its audience. We are known for being the pioneer in introducing the latest in interactive solutions to India.

At Starr Play you get:

One-Stop Shop

for the widest range of
interactive solutions in
the country

International tie-ups

to keep abreast of the
latest innovations

Internationally trained team

with a history of
providing impeccable
service to a host of
clients

WHY STARR PLAY?



Starr Play - The Serious Business of Fun

ABOUT US



Starr Play International was founded in 2003. It was envisioned to take interactivity in events to the next level. With the advancement of technology have been successful in generating an entire gamut of software and hardware interactive solutions through SMS, Touch screen, Radio Frequency Keypads, Internet & Intranet Quizzes.

There is a wide spectrum of services including Interactive Game Show, Virtual Game Show, Audience Response System, Tour Guide Solution, Simultaneous Interpretation, Factory Tour Guide, Silent Conference and Quizzing Solutions that could be leveraged in events.

Our vision is to add the fizz to every corporate event and create a platform where business sense is instilled with loads of FUN!!.

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FOR FURTHER DETAILS

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